

Speakers Profiles

Fire Safety & Evacuation Seminar

Thursday 14th May 2026 - Kings College London, Strand Campus, WC2R 2LS

Barry Beavis;
Golden Thread Fire
Delay

Barry Beavis is the Sales and Marketing Manager for Golden Thread Fire Delay. He is a senior commercial leader with over 20 years' experience delivering consultative, solutions-focused support across passive fire protection and the wider construction sector. He collaborated with DLUHC and Professor David Mosey CBE on the national guidance for procurement to support building safety, bringing a practical understanding of how safer, clearer procurement drives better outcomes. With a decade of specialist experience and former service on the ASFP Council, Barry is known for helping clients navigate complex fire-safety challenges through clear communication, commercial insight and long-term, risk-led thinking.

Aaron Gardiner;
Nullifire

Aaron has been in the fire protection industry for 17 years, working for several major passive fire protection manufacturers and a UKAS accredited test house. He has worked on specifications and installation details for numerous large construction projects, including The Shard, Houses of Parliament, Battersea

TBC

Farrokh Azad;
Calfordseaden

Farrokh Azad is the Head of Fire Safety and Partner at Calfordseaden, with over 20 years of experience in the fire safety industry. A former Fire Officer in the Iranian Fire Brigade, he holds a Bachelor's Degree in Protection of High-Rise Buildings and a Master's Degree in Fire Safety Engineering. Farrokh specialises in developing fire strategies for a wide range of projects, utilising advanced engineering methods and computer modelling tools. He is committed to community engagement as a STEM ambassador and through mentorship with the Migrant Leaders Charity. At Calfordseaden, Farrokh focuses on creating safer built environments and fostering vibrant communities.

Jeremy French;
Assured

Jeremy started as an apprentice at the Royal Aerospace Establishment, graduating with an HNC in Building Studies. He moved into Aero R&D with McLaren and Honda F1 teams. In 2000 he established a fire door company and in 2019 developed a fire safety consultancy practice. He is MIFireE and active in Fire Engineering, working with clients and architects at RIBA stages on external wall cladding, planning and building control approvals

Steve Rham;
P4

Steve has been in the emergency lighting industry for more than 40 years; for the past 12 years in manufacturing at P4, where he heads sales and marketing. Today's presentation will provide an insight into industry trends in emergency lighting application, design and maintenance.

Jake Massey;
Safelincs

Jake joined Safelincs in 2017 as a Business Development Manager, promoted in 2023 to Field Sales Manager. Jake holds qualifications as both a fire risk assessor and an extinguisher technician and has expertise in many different aspects of fire safety. He is experienced in introducing innovative fire safety solutions into a wealth of sectors including education, multi-site retail and healthcare.

Nathaniel Thomas-Hall;
Evac-Chair

Nathaniel joined Evac+Chair's R&D team in 2018, quickly being promoted to Head of Product Research and Development. Now Head of Group Export Sales and Product, Nathaniel manages a wide team of global resellers who are committed to providing evacuation solutions for all.

Pete Davies;
Fireco

Pete has worked at Fireco for 14 years, helping customers to enhance evacuations using digital notifications. He has also worked extensively with Fireco's range of acoustic and radio frequency hold-open devices for fire doors. With a keen understanding of relevant guidance and legislation surrounding Fireco's products and services, Pete brings a fresh perspective on fire safety. He also sits on the Door Control Task Group.

Tina Jolliffe;
Consort Insurance

Tina has been in the Insurance Industry for 35 years, working in many different sectors from Fuel Industry to Life Sciences. For the last 11 years, she has concentrated on the Fire sector after working in conjunction with the Government's Fire Kills campaign. Her clients include leading specialists and advisors to the Government on Fire Standards. Consort also works with the Fire Associations including ASFP, FIA and ISFM to help educate the Insurance market on legislation changes, implications, and applications.

Sarah Lewis;
Lorient UK

Sarah specialises in sealing systems for fire door assemblies, with over 22 years' experience in her role as Specifications Manager at Lorient. She has an FDIS Diploma in Fire Doors; GAI Diploma; and is a Registered Architectural Ironmonger.

Hassan Elmahdey;
Golden Thread Fire Delay

Hassan Elmahdey is currently working as Contracts Manager at Golden Thread Fire Delay with over 6 years' experience in Fire doors, starting as a fire door Surveyor. He has experience working within various different environments including health, public, education, commercial and justice sectors. He takes pride in his work and attention to detail to gain understanding of individual requirements. During his progression he utilised his knowledge and experience to move into the role of Report compliance officer. Hassan currently has his Level 2 certification in PFP from the Institute of Fire Engineers (IFE) and gained his Diploma in Fire Doors from the Fire Door Inspection Scheme (FDIS.) He is currently working on gaining his level ASFP level 3.